

DESIGN BY LEANNE YARB.  
THE INTRACOASTAL VIEW  
SERVED AS INSPIRATION IN  
THIS DEN, WHERE A PALETTE  
OF BLUES AND WHITES  
EVOKE THE WATER AND A  
DRIFTWOOD-STYLE SCHEME  
ECHOS AQUATIC MOTIFS.

## NICK GOLD | *The Gold Standard*

Nick Gold hit the reset button on his life five years ago when he relocated to Palm Beach from his hometown of Atlanta. The PR maven, who once served as press secretary to two mayors and during the centennial Olympic Games, redirected his skills to the hospitality realm as director of public relations for the luxe Eau Palm Beach Resort & Spa and has never looked back. This Southern gentleman revels in the fact that each Palm Beach day brings new adventures—whether it's attending an art opening, checking out culinary hot spots, or using the gorgeous coastal surroundings as a backdrop to his regular workouts. And while Gold enjoys traveling the world with his partner of almost 30 years (and now husband), Bram, he also remains devoted to local causes like the Town of Palm Beach United Way.

**Personal style:** Classic with a twist. I love good shoes, accessories, and a pop of color. **Fashion influence:** Beau Brummel. He was always so well put together and the perfect example of the dandy who was associated with style and good looks. **Favorite Palm Beach menswear look:** A well-fitted sport coat with a Hermès pocket scarf paired with jeans, a crisp white shirt, and loafers with no socks. **Most expensive thing in his closet:** An Isola jacket or my Prada sport coat. **Tragic style moment from his past:** The leisure suit I wore at my bar mitzvah party paired with a nylon shirt made by Nike—how unfortunate! **Most cherished wardrobe possession:** A pair of gold and ruby cufflinks I inherited from my late father. **Celebrity closet he would raid:** Tom Ford. **Last items he purchased:** A pair of Replica sneakers by Maison Margiela and some Lululemon workout clothes. **Best style advice:** Style should never be boring. Have fun with it and make it your own.

